



Partner with *Women at the Top™* (WATT™) and take advantage of these opportunities designed to empower women to lead.

Benefits

- Increase your visibility to a targeted group of women leaders.
- Develop relationships with women leaders through participation in events and other related activities.
- Show your support by helping women develop skills and nurture connections that will empower them to lead.

Calendar of Events

Author Interview Series (launched)	January 27, 2010
Monthly TeleSeminars (launched)	April 3, 2010
Virtual Leadership Conference (launched)	March 22-26, 2010
Blog (launched)	April 1, 2010
Network (launched)	April 1, 2010
Monthly Report (launch)	April 7, 2010
Networking Panel & Event (in-person)	Fall 2010
Study (released)	Fall 2010

WATT™'s mission is to empower women to lead. We do this by creating and facilitating opportunities for women to have voice, influence and power at all levels in Corporate America. How? By conducting research, providing education, and developing resources and tools that empower women.

SPONSORSHIPS

BENEFITS	Logo on Web Site	Logo on Blog Site	Research Study (annual - logo & mention on report & PR)	WATT Report (monthly - logo & mention on report)	TeleSeminars (podium recognition, logo on mats)	Virtual Summits (podium recognition, logo on mats)	Network Membership	Directory (logo, partner listing)	Networking Events (podium recognition, logo on mats)	Banner Ad (ad specs to be provided)
PRICE										
Presenting \$15,000	X	X	X	X	X	X	3	X	X	12 months
Premier \$10,000	X	X	X	X	X	n/a	2	X	n/a	8 months
Partner \$7,500	X	X	X	X	n/a	n/a	1	X	n/a	6 months
Affiliate \$5,000	X	X	X	n/a	n/a	n/a	n/a	n/a	n/a	4 months
Friend \$2,500	X	X	n/a	n/a	n/a	n/a	n/a	n/a	n/a	2 months

ADVERTISING

\$1,800 (monthly)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	12 months
\$1,200 (bi-monthly)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	6 months
\$250 (ad hoc)	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	1 month