

*“I help senior managers and executives get the results they want by developing their best asset – their people.”*

– Regina Barr, CEO, Red Ladder

consulting

executive coaching

speaking

## Developing People ... Inspiring Success

Red Ladder’s founder and CEO, Regina Barr, has one goal: to develop people and inspire success. For that reason, she founded Red Ladder to help clients create organizational success through people.

As a speaker, Regina regales her audiences by providing them with hands-on knowledge combined with the practical wisdom and relevant stories gained through successfully navigating the financial services industry for over 17 years. These attributes earned her recognition as one of Minneapolis/St. Paul Business Journal’s **Forty Twin Cities Professionals Under 40 Years Old**, for her business accomplishments and community contributions. Her low-key humor and experiential style make her approachable and well-loved by audiences for over ten years.

*“Regina, your presentation was great! By all accounts the event was a success and your participation was certainly a big part of that success. Our members’ satisfaction with both your content and delivery was reflected in the high evaluation scores and many positive comments we received.”*

Jon Campos Meetings Director  
North Carolina Bankers Association

## Training with a Proven Curriculum

Red Ladder consultants are experts in program development. We provide custom designed keynotes, seminars, workshops and teleclasses tailored to your needs. We also develop original training material by studying the environment, conducting research, and designing learnable programs. This unique content is then available to your organization – *off the shelf* – on timely topics such as leadership, management, women in business and small business.

### Regina A.S. Barr MBA, MA



Regina’s background includes over 17 years of leadership experience in the corporate sector in product, sales and marketing. She is the past Foundation Chair of Financial Women

International, and is actively involved in the Breast Cancer Awareness Association, the Woman’s Club of Minneapolis, Women Achieving New Direction and other organizations.

Regina holds a BBA in management/finance, an MBA in management/marketing, and an MA in human development. Regina is qualified to administer/interpret Myers-Briggs Type Indicator®, as well as a variety of other assessment tools focused on behavior, motivation, performance and team building.

#### AWARDS *(complete list online)*

- 2004 The Business Journal – Minneapolis/St. Paul, **Forty Under 40** Award Recipient
- 2003 FWI North Central District **Lifetime Achievement Award**
- 1998 FWI North Central **District Woman of the Year Award**

## Driving Success for Your Organization



Red Ladder's founder and CEO, Regina Barr, is a dynamic speaker, an engaging consultant and a brilliant executive coach. She has a natural ability for getting at the core of what's holding people back and turning each interaction, and presentation, into a success.

*"Regina led a training session on professional ROI and etiquette that was absolutely fantastic! She has a very enjoyable presentation style that puts everyone at ease while including a strong level of content. From the most experienced professionals to those just starting out, we left feeling like our time was extremely well spent."*

– Judy Stromback, Partner, Deloitte Consulting LLP

## Timely Topics, Relevant Learning

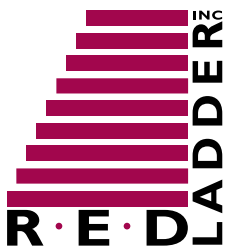
Here is a sampling of our off the shelf programs. [View complete list online.](#)

- *Breaking Barriers, Climbing the Corporate Ladder*
- *Expect the Unexpected, How to Think on Your Feet*
- *Female Perspectives in Leadership*
- *Leading When You're Not the Boss*
- *Your Professional ROI*
- *And many more!*

*"Thank you for your thought provoking presentation on Female Perspectives in Leadership. The feedback from participants on your strategic approach, use of meaningful statistics, assessments, supporting materials, and practical ideas was excellent. I would highly recommend you as a speaker for any meeting where the goal is to provide the audience with useful information they can apply immediately."*

– Susan J. Fronk, Performance Consultant, The Bob Pike Group

Want to inspire success within your organization? Contact us today.



### Contact Information

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### PARTIAL CLIENT LIST

Red Ladder works with financial services organizations, educational institutions and membership associations. Here is a partial list:

- AIM to Succeed
- American Express
- API Outsourcing
- Apprize Property Management
- Alternative Staffing Inc.
- Bremer Financial Services
- College of St. Catherine's
- Community Bankers Association of Ohio
- Concordia University
- Deloitte Consulting, LLP
- Financial Women International
- First Community Credit Union
- Illinois Bankers Association
- Iowa Bankers Association
- Minnesota Bankers Association
- Minnesota Department of Revenue
- Northeast Bank
- North Carolina Bankers Association
- Piper Jaffray
- Power of I Conference
- St. Thomas University
- University of Minnesota